Analysis on the Present Situation and Improvement Strategies of College English Informatization Teaching

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ABSTRACT. Information technology has many characteristics, such as high effectiveness, rich content and fast speed, which make it widely used in many fields of modernization construction in China. With the arrival of the information age, people also put forward more specific requirements for college English information teaching, which requires college English teachers to constantly improve their own teaching ideas and teaching models, so as to ensure that the efficiency and quality of college English information teaching can be effectively improved. In this paper, we first deeply explore significance and current situation of college English information teaching, at the same time put forward effective countermeasures to improve the current situation of college English information teaching, hoping to provide enlightenment for practitioners in related industries.

KEYWORDS: College english, Information teaching, Reform strategy

1. Introduction

Information technology has many characteristics, such as high effectiveness, rich content and fast speed, which make it widely used in many fields of modernization construction in China. With the arrival of the information age, people also put forward more specific requirements for college English information teaching, which requires college English teachers to constantly improve their own teaching ideas and teaching models, so as to ensure that the efficiency and quality of college English information teaching can be effectively improved.

2. Significance of College English Informatization Teaching

2.1 Changing Students' Learning Concepts

In the past traditional college English teaching mode, teachers often occupied a dominant position in the classroom, and students accepted knowledge in a passive form. Although this form will improve the efficiency of students' knowledge absorption to some extent, students will not set up the correct learning concept under this teaching mode. With the advent of the information age, students have more ways to accept knowledge, the network also contains a lot of learning resources for students to learn and use. This also requires students to constantly change their own learning ideas, develop the habit and consciousness of autonomous learning, so as to ensure the improvement of college English learning quality. Students themselves have a clearer understanding of their own learning situation, to be able to make a reasonable learning plan according to their own actual situation. In the information age, students will not be more constrained in their learning process. Students can learn English at many times and places in a variety of forms. They can read English textbooks, read English materials, watch English movies and animations, and use information technology to communicate and communicate with other foreign friends, which will also improve the overall learning concept of college students [1].

2.2 Changes in Teaching Methods

In the traditional college English classroom, the students' class time and place are fixed, and the teachers often adopt the teaching form of face-to-face teaching. The whole teaching content often comes from the teaching material content, and lacks the due expansibility. In the course of learning, students learn by taking notes, while teachers evaluate students' learning results by means of homework tests. From the point of view of teaching equipment and facilities, teachers often teach students through blackboard or projection, but with the full arrival of the information age, the teaching process of English will no longer be limited by time and place, students only need to learn the corresponding

knowledge through a mobile device, the whole learning process is faster and convenient, and English teaching resources are also more abundant, students can better expand and associate.

3. Current Situation of University English Informatization Teaching

The comprehensive application of information teaching mode has promoted the transformation of college English teaching mode. However, in essence, this process is relatively long, which needs to follow the gradual teaching concept, so that students can adapt to the current situation of teaching reform. At the same time, college English teachers are required to have higher professional literacy to meet the learning needs of students. And from the actual investigation situation, the current college English teachers still have a variety of problems, first of all, information teaching requirements can be familiar with the Internet environment, and must master the necessary operation and skills. However, from the present point of view, some university teachers' computer operation is still not up to standard, and there is a situation that the technical skills are not perfect enough in practical application, which leads to the difficulty of the teaching process to be carried forward smoothly. And many college English teachers often lack the computer operation skills of application, and in the process of practical application, there are also unskilled and imperfect use of technical skills, plus teachers are too bound by traditional teaching ideas, unable to fully explore and show the teaching advantages of the use of information technology, which directly leads to the teaching process can not give full play to the advantages of information technology, classroom teaching content lack of new ideas and should have the expansion, resulting in information teaching technology into application deadlock.

4. Improvement Measures of College English Informatization Teaching

4.1 Strengthening Students' Awareness of Informationization

Information technology is a brand-new technology, to make it effective application also needs a certain process. College English teachers should have a strong sense of information, constantly strengthen their own information literacy and information theory research depth, in the daily teaching activities, teachers should also be able to use information technology means to encourage students to use information technology to carry out learning activities, so that students' awareness of information can be comprehensively strengthened, so that students can obtain corresponding learning resources from the Internet, so that students can develop good learning habits and ensure that students' awareness of information can be comprehensively improved.

4.2 Continuous Optimization of the Teaching Model

In order to make college English teaching meet the requirements of the new era, college English teachers should be able to carry out a comprehensive reform of the previous teaching mode. In the teaching process, teachers should be able to integrate more advanced information means to ensure that a variety of teaching tasks can be fully completed. In the process of teaching, we should also give full play to the advantages of multimedia teaching technology, establish the mechanism of information communication and communication, and make the process of integrating teaching resources more convenient for students. Teachers should also provide students with the necessary materials and resources through the use of information platform so that the whole teaching process can be comprehensively promoted [2].

In the process of teaching, teachers should combine the specific situation of students' knowledge mastery, so as to promote the individualized teaching process by the specific principles of teaching according to their aptitude. Teachers should not emphasize the comprehensiveness of the teaching process too much, but should make sure that the students' learning ability is well cultivated in a way that highlights the key points and difficulties.[3]Teachers should be able to conduct in-depth investigation and analysis of the actual situation of students, combined with students' psychological preferences to formulate targeted learning methods and countermeasures for students to ensure that students' academic performance is comprehensively improved. Teachers should also use multimedia technology to build the corresponding WeChat public platform, and publish learning tasks and corresponding assignments in it. Students should be able to collect learning resources through the teaching platform and improve the convenience of the learning process through the viewing of teaching videos.[4]The WeChat public platform itself has the function of chatting and leaving messages, and students can make feedback in time, so as to ensure the overall improvement of teaching efficiency.

4.3 Developing High-Quality Teaching Resources

Under the background of informatization, college English teachers should be able to continuously develop high-quality teaching resources so as to create corresponding teaching situations for students.[5]Under the background

of information technology, there are a lot of teaching resources in the network, which can create the corresponding conditions for the smooth development of college English teaching activities, which requires teachers to combine students' psychological preferences and choose the content students are interested in to carry out teaching activities.

5. Conclusion

To sum up, with the full arrival of the information age, college English teaching has also undergone a comprehensive change. For college English teachers, they should be able to enrich the teaching content through information technology, enhance the flexibility and diversity of the teaching process, fully stimulate students' interest in learning, ensure that students' comprehensive English literacy can meet the established teaching requirements, and promote the overall development of higher English teaching activities in China.

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